

PROJECT SANTIAGO

We are delighted to be instructed as sole advisors in the sale of the following business.

BUSINESS SECTOR BUSINESS SPECIALISMS

Established in 1974, a leading specialist in the travel industry providing unique tailor-made travel solutions to all age groups for international travel and holidays.

The Company provides a unique and comprehensive range of travel opportunities covering:

- ✓ Worldwide travel itineraries
- ✓ Tour Operator and bespoke package holidays (sun, ski, cruises, camping, Lapland)
- ✓ City breaks, sporting events, and global golf trips (incl. The Masters) and is the Official Irish Tour Operator for the 2026 Solheim Cup.
- ✓ Leading Irish specialist for USA J1 Work & Travel and Summer Camp visas, with 25 years' experience

GEOGRAPHICAL AREA

Located in the South of Ireland and serving a national clientele on the IOI through digital channels.

CONTACT DETAILS

For further information and confidentiality agreement please contact Xeinadin Corporate Finance Ireland at:

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BUSINESS POSITION

- The Company is a well-established travel management and booking specialist with decades of operational history, strong brand recognition and a loyal customer base. It is widely regarded for its technical expertise, consultative approach, and dependable customer service within a highly competitive marketplace.
- Revenue is strong and diversified, generated across multiple specialist brands and divisions (including cruise, family holidays, golf holidays, long haul air fares and specialist youth travel), providing defensibility against market fluctuations.
- Income is underpinned by repeat clientele and a diversified product offering, ensuring strong visibility and dependable cash flow.
- Operations are supported by a highly experienced team of Personal Travel Planners offering in-depth destination knowledge and comprehensive end-to-end support, a key differentiator from purely online competitors.
- Positioned for future growth, with opportunities to expand geographical reach, broaden product portfolio (luxury/niche travel), and capitalise on ongoing industry consolidation.
- The opportunity is offered on a cash-free, debt-free basis.

POTENTIAL BUYERS

- We feel this opportunity will appeal to trade buyers in the travel, tourism, and/ or related services sector seeking to expand their capabilities, increase market share, and achieve operational efficiencies.
- The acquisition offers immediate access to a valuable, proprietary customer database concentrated in a key Irish region and with customers from over the IOI through its digital marketing –providing an exceptional platform for cross-selling, targeted marketing, and the integration of complementary products or services.
- The current principals intend to step back post-sale but are prepared to remain in executive or advisory roles for a defined transition period to ensure a smooth and effective handover.

Financial Highlights

